

OCTOBER
16 & 17

CONCERTINTHECOUNTRY.ORG



PRESENTED BY

MOFFITT
Companies

RANDALL REED'S
PLANET



HUMBLE, TX

BENEFITTING



AW

AARON
WATSON

TRAVIS
TRITT

FRIDAY OCT 16TH 5:30PM

SATURDAY OCT 17TH 4PM



WALKER
MONTGOMERY



BUBBA
WESTLY



JOSH
WARD



SCOOTER
BROWN



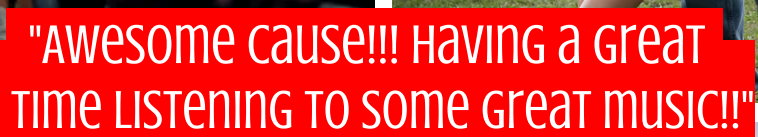
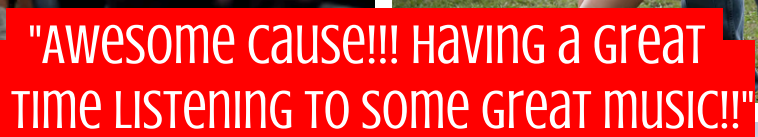
STEVE HELMS &
BEN MCPHERSON DUO

FAMILY FRIENDLY ★ FOOD TRUCKS ★ HONORING OUR HEROES ★ LIVE & SILENT AUCTIONS ★ VENDORS

SHOWSPORTS FARM ★ CONCERTINTHECOUNTRY.ORG

★ PROUDLY SPONSORED BY ★





ABOUT BOOTS FOR TROOPS

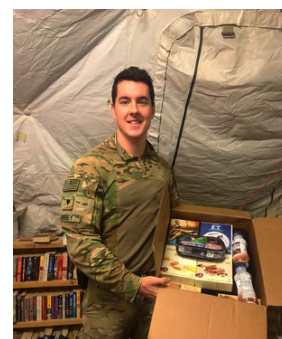


Boots For Troops has a number of specially designed programs to support our active-duty military, veterans and their families.

PROGRAMS

Customized Care Packages
Travel Assistance
Military Spouse Scholarship
Funding service dogs for Veterans

To learn more, please visit www.boots4troops.org or follow us on
FACEBOOK!



Our Mission Is To Uplift And Empower The Overall Morale And Mental Well-Being Of Our Active Duty Military, Veterans, And Spouses.

11th Annual Concert in the Country

RADIO SPONSOR - \$7,500

- 20 radio ads on 99.7 KSTAR Country, ad ending with “Proud sponsor of Boots For Troops Concert in the Country
- Shout out by Nick Russo from 100.3 The Bull on radio, and on stage at the event
- Personal shout out Nick Russo’s social media page
- 8 top weekend VIP table for both nights
- 8 passes to the Busch Light Lounge with complimentary catering for both nights
- 4 GA tickets for giveaways to customers or employees
- 2 weekend parking passes
- Ticket giveaway on the radio presented by your company
- Logo on jumbotron slide show all weekend
- 10% off additional tickets
- Social media recognition
- Event signage (banner provided by your company)
- Tax exemption (\$3,000) 15% off additional tickets

PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,
but must be paid in full by October 1st.

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11th Annual Concert in the Country

EAGLE SPONSORSHIP - \$5,000

- 8 VIP Tickets for Friday or Saturday with reserved 8 top table center stage
- 4 Premium Admission Tickets for both nights to use as giveaways to customers or employees
- 2 Parking Passes
- 8 passes to the Busch Light lounge with complimentary catering
- Logo on concert website and jumbotron
- Social media and newsletter recognition
- Permission to hand out promotional items
- Verbal recognition on stage during concert by host
- Permission to hang banner on concert grounds (banner provided by you)
- 10% off additional ticket purchases
- Tax exemption

PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A – One-time payment in full.

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MERCHANDISE SPONSOR- \$3,000

- VIP reserved table for 4 on Saturday night
- 2 VIP tickets for Friday night
- 2 Weekend Parking Passes
- Logo on Concert in the Country event t-shirts sold at merch booth (not regular BFT merchandise) logo will be on sleeve of shirt.
- Signage at merch booth thanking your company
- Logo on jumbotron
- 4 Free T-shirts
- 10% off additional ticket purchases
- Tax Exemption

PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.

OPTION B - Make up to 2 payments,
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At Boots For Troops, our mission is to uplift and empower the overall morale and mental well-being of deployed service members defending our freedom.

11th Annual Concert in the Country

PATRIOT SPONSORSHIP -\$2,500

- 4 VIP Tickets for Friday OR Saturday with reserved table
- 4 General Admission tickets for one night to use as giveaways to customers or employees
- 2 Parking Passes
- Logo on jumbotron at concert
- Social media and newsletter recognition
- Verbal recognition on stage during concert by host
- Permission to hang banner on concert grounds (banner provided by you)
- 10% off additional ticket purchases
- Tax exemption

PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A – One-time payment in full.

**OPTION B – Make up to 4 payments,
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11th Annual Concert in the Country

OFFICIAL WHISKEY/BOURBON SPONSOR - \$2,500

- Official whiskey/bourbon sponsor of Concert in the Country
- Exclusive brand rights to sell your whiskey/bourbon at all GA and VIP bars. (Busch Light Lounge excluded)
- 2 VIP tickets to both nights
- 4 GA tickets for both nights to giveaway
- Brand logo on bar pricing signage
- Social media recognition
- Logo on concert website and Jumbotron
- Verbal recognition during concert
- Approved to hand out promotional items

OFFICIAL VODKA SPONSOR - \$2,500

- Official vodka sponsor of Concert in the Country
- Exclusive brand rights to sell your vodka at all GA and VIP bars. (Busch Light Lounge excluded)
- 2 VIP tickets to both nights
- 4 GA tickets for both nights to giveaway
- Brand logo on bar pricing signage
- Social media recognition
- Logo on concert website and Jumbotron
- Verbal recognition during concert
- Approved to hand out promotional items

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11th Annual Concert in the Country

TEQUILA SPONSOR - \$1,500

- Official Tequila partner of the 10th Annual Concert in the Country
- Your Tequila sold at all bars
- 2 VIP Tickets for each night
- 2 GA Tickets each night for giveaways to employees or clients.
- Logo on jumbotron
- Promo girls allowed (no free liquor)
- Event signage on bars
- Tax exemption

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11th Annual Concert in the Country

PARKING LOT SPONSOR- \$1,500

- 2 VIP Weekend passes
- 2 parking passes
- Signage at entrance and exits of parking lot (better visible banners this year)
- Social media recognition
- Logo on jumbotron
- 10% off additional ticket purchases
- Tax exemption

PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A – One-time payment in full.

**OPTION B – Make up to 2 payments,
but must be paid in full by October 1st.**

11th Annual Concert in the Country

KEEP IT LOCAL GOLD- \$1,200

- 2 VIP weekend passes
- 1 parking pass
- 4 GA tickets for giveaways
- 10% off additional ticket purchases
- Logo on jumbotron
- Social media recognition

PAYMENT OPTIONS
OPTION A - One-time payment in full.
OPTION B- Make up to 2 payments,
but must be paid in full by October 1st.

KEEP IT LOCAL SILVER- \$750

- 2 VIP tickets for Friday or Saturday (not both)
- 1 parking pass
- 2 GA tickets to use as giveaways
- 10 % off additional tickets
- Logo on jumbotron
- Social media recognition

PAYMENT OPTIONS
OPTION A - One-time payment in full.
OPTION B- Two payments,
but must be paid by Oct. 1st.

KEEP IT LOCAL BRONZE- \$500

- 2 Preferred seating tickets for Friday or Saturday
- 1 Parking pass
- Logo on jumbotron
- Social media recognition
- 5% off additional tickets

PAYMENT OPTIONS
One-time payment in full.

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