

2024



SPONSORSHIP  
OPPORTUNITIES

9TH ANNUAL  
CONCERT  
in the  
COUNTRY  
Magnolia, Texas



...and Cook-off





9th ANNUAL  
CONCERT  
in the  
COUNTRY  
Magnolia, Texas



PRESENTED BY

**MOFFITT**  
Services  
Customized Fueling Solutions

RANDALL REED'S  
**PLANET**

Ford  
HUMBLE, TX

*Limitless*  
Custom Pools & Backyards



FEATURING

*Pam Tillis*

AND BAILEY RAE

**KICK-OFF PARTY**

**FRIDAY NOV. 8TH**

5:00 PM



[WWW.CONCERTINTHECOUNTRY.ORG](http://WWW.CONCERTINTHECOUNTRY.ORG)

SHOW SPORTS FARM. 32931 WRIGHT RD. MAGNOLIA 77355

CAVENDER'S

ADVANCE  
AUTO PARTS

scafom-rux  
north america

AXIS  
HOA MAINTENANCE & DEVELOPMENT LLC

TIRE & WHEEL  
CONNECTION

BUD  
LIGHT

BENEFITING **BOOTS FOR TROOPS**  
FOOD TRUCKS, CORNHOLE TOUR, KID FRIENDLY

ALBANY PARK  
CAPITAL



9th ANNUAL  
CONCERT  
in the  
COUNTRY  
Magnolia, Texas



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Services  
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RANDALL REED'S  
**PLANET**



HUMBLE, TX

**MONTGOMERY  
GENTRY**

FEATURING  
**EDDIE MONTGOMERY**  
CELEBRATING 25 YEARS

SPECIAL GUESTS

JAKE BUSH  
MIKE DONNELL  
STEVE HELMS &  
BEN MCPHERSON



FEATURING

**TYLER FARR**

**CORY MORROW**

**SAT., NOV. 9TH**



[WWW.CONCERTINTHECOUNTRY.ORG](http://WWW.CONCERTINTHECOUNTRY.ORG) DOORS OPEN AT 3 PM  
SHOW SPORTS FARM. 32931 WRIGHT RD. MAGNOLIA 77355



**scafom-rux**  
north america  
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**AXIS**  
HOA MAINTENANCE & DEVELOPMENT LLC

**ADVANCE**  
AUTO PARTS

**CAVENDER'S**



BENEFITING **BOOTS FOR TROOPS**  
FOOD TRUCKS, FLY OVER, KID FRIENDLY





"Great organization for a great cause. cannot wait to go again."



"Awesome cause!!! Having a great time listening to some great music!!!"





# ABOUT BOOTS FOR TROOPS

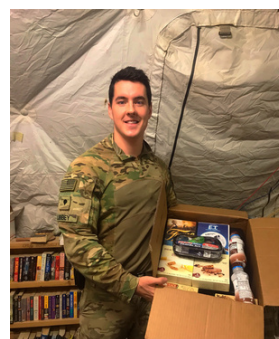


Boots For Troops has a number of specially designed programs to support our active-duty military, veterans and their families.

## PROGRAMS

Customized Care Packages  
Travel Assistance  
Military Spouse Scholarship  
Funding service dogs for Veterans

To learn more, please visit [www.boots4troops.org](http://www.boots4troops.org) or follow us on  
**FACEBOOK!**



*Our Mission Is To Uplift And Empower The Overall Morale And Mental Well-Being Of Our Active Duty Military, Veterans, And Spouses.*

# 9th Annual Concert in the Country

CO-TITLE SPONSOR- \$15,000

- Co-Presenting Sponsor
- Vip table, 20 Vip tickets and 10 GA tickets.
- Social media recognition
- Placement of logo on concert website and Jumbotron
- Logo on printed tickets
- Asset display on concert grounds
- 60 second jumbotron commercial
- Invited to SOI dinner with headlining artists
- 10x10 promotional area
- Verbal recognition during concert and all media broadcast
- Tax exemption



# 9th Annual Concert in the Country

VIP PARTY DECK SPONSOR- \$10,000



## VIP PARTY DECK



- Private bar on the deck
- Holds up to 25 people at a time
- Exclusive to your guests
- Bigger company presence

**SEE BENEFITS ON NEXT PAGE BELOW**

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# 9th Annual Concert in the Country

## VIP PARTY DECK BENEFITS

- Exclusive 25-person party deck near the stage. See photo in above page. Deck may be branded with your company marketing materials and can be decorated by you.
- 25 VIP tickets
- 10 general admission tickets to be used as giveaways.
- 20% off additional tickets
- Social media recognition
- Placement of logo on concert website and Jumbotron
- Invitation for 4 to USO dinner with headlining artists
- Verbal recognition during concert
- Free 30 second corporate commercial on Jumbotron
- Tax exemption

**Only One Available!**



# 9th Annual Concert in the Country

## VIP AREA SPONSOR - \$10,000

- Presenting sponsor of VIP area
- 8 VIP weekend pass tickets with reserved table center stage for both nights
- 10 weekend pass General Admission Tickets
- 10% off additional tickets
- Logo on flyers & VIP tents
- Logo on VIP tickets
- Social media and press release recognition
- Placement of logo on concert website and jumbotron
- Verbal recognition on stage during concert by host
- Free 30 second corporate commercial on jumbotron
- 10x10 spot to set up promotion tent
- Tax exemption

PAYMENT OPTIONS  
FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.  
OPTION B - Can make up to 4 payments,  
but must be paid by November 1st.

**Only One Available!**

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# 9th Annual Concert in the Country

## PATRIOT SPONSOR - \$5,000

- 8 VIP tickets with reserved table center stage for both nights
- 8 General Admission Tickets for both nights
- Social media and press release recognition
- Placement of logo on concert website and Jumbotron
- Verbal recognition on stage during concert by host
- Free 15 second corporate commercial on jumbotron
- 10x10 spot to set up promotion tent
- Permission to hang banner on concert grounds (must provide banner)
- Tax exemption

### PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,  
but must be paid in full by November 1st.

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# 9th Annual Concert in the Country

## BBQ COOK OFF SPONSOR - \$2,500

- Cook off presenting sponsor (30+teams)
- Logo as presenting sponsor on cook-off flyer
- 4 weekend passes with reserved table to concert
- Banner
- Social media
- Presenting sponsor
- Address
- 10x10 poster
- Logo on cook-off wristband
- Tax exemption



## PRIVATE USO DINNER PRESENTING SPONSOR - \$5,000

- Presenting sponsor of private invite only dinner for veterans and spouses.
- 6 USO dinner tickets
- 6
- 2
- S
- P
- B
- Verbal recognition during concert
- Free 30 second corporate commercial on Jumbotron
- Tax exemption



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# 9th Annual Concert in the Country

## EAGLE SPONSORSHIP -\$2,500

- 4 VIP Tickets for Saturday with reserved 4 top table center stage
- 4 General Admission Tickets for Saturday
- Placement of logo on concert website and jumbotron
- Social media and newsletter recognition
- 10x10 spot to set up promotion tent
- Verbal recognition on stage during concert by host
- Permission to hang banner on concert grounds (banner provided by you)
- Tax exemption

### BONUS OPTION:

DOUBLE YOUR TICKET BENEFITS FOR AN EXTRA \$250 AND  
RECEIVE THE SAME AMOUNT OF TICKET BENEFITS FOR  
FRIDAY NIGHT WITH PAM TILLIS

### PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,  
but must be paid in full by November 1st.

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# *9th Annual Concert in the Country*

## RADIO SPONSORSHIP -\$2,000

- 10 radio ads on 99.7 KSTAR Country, ad ending with “Proud sponsor of Boots For Troops Concert in the Country
- 2 weekend VIP passes
- 4 GA tickets for giveaways
- 2 Tickets to exclusive USO dinner with headlining artist at 5:30pm event day
- 2 free Friday night parking passes
- Ticket giveaway on the radio presented by your company
- Logo on jumbotron all weekend
- 10% off additional tickets
- Social media recognition
- Tax exemption

**Only One Left!**

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# 9th Annual Concert in the Country

## MERCHANDISE SPONSOR- \$1,750

- 4 VIP Weekend passes
- 2 Parking passes
- Logo on concert in the country t-shirts sold at merch booth (not regular BFT merchandise)
- logo on newly printed volunteer shirts
- Social media recognition
- Placement of logo on jumbotron
- 4 Free T-shirts
- Tax Exemption

### **PAYMENT OPTIONS FOR THIS SPONSORSHIP**

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,  
but must be paid in full by November 1st.

## **Only One Left!**

*At Boots For Troops, our mission is to uplift and empower the overall morale and mental well-being of deployed service members defending our freedom.*

# 9th Annual Concert in the Country

## CORNHOLE TOURNAMENT SPONSOR- \$1,250

- Logo on tournament flyer
- 2 weekend VIP passes
- 4 GA tickets for giveaways
- 2 free parking passes
- Logo on jumbotron
- 10% off additional tickets
- Social media recognition
- Verbal recognition at tournament
- Signage at cornhole tournament
- Tax exemption

### **PAYMENT OPTIONS FOR THIS SPONSORSHIP**

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,  
but must be paid in full by November 1st.

**Only One Available!**

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# *9th Annual Concert in the Country*

## TUMBLER SPONSOR- \$1,000

The tumbler sponsor will donate or pay for 48 custom RTIC tumblers to be sold at our merch booth for fundraising. (tumblers already designed).

- 2 VIP tickets for Friday or Saturday Night
- 1 Parking pass
- Yard sign at merch booth where tumblers are sold. “Tumblers Sponsored by”
- Social media recognition
- Tax Exemption

### PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,  
but must be paid in full by November 1st.

**Only One Available!**

# 9th Annual Concert in the Country

## PARKING LOT SPONSOR- \$800

- 2 VIP Weekend passes
- 2 Special parking passes
- Signage at entrance and exits of parking lot
- Social media recognition
- Placement on go home jumbotron
- 1 grand prize raffle ticket
- Live recognition

**SALE!**

### PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,  
but must be paid in full by November 1st.

**Only One Available!**



# 9th Annual Concert in the Country

## WRAPPED GUITARS SPONSOR- \$600

- 2 VIP Weekend passes
- 2 Parking passes
- logo on wrapped guitars signed by entertainers and auctioned off on site and live auction
- Social media recognition
- Placement of logo on Jumbotron

**SOLED!**

### PAYMENT OPTIONS FOR THIS SPONSORSHIP

OPTION A - One-time payment in full.

OPTION B - Make up to 4 payments,  
but must be paid in full by November 1st.

**Only One Available!**

# 9th Annual Concert in the Country

## KEEP IT LOCAL GOLD- \$750

- 2 VIP weekend passes
- 1 parking pass
- 4 GA tickets for giveaways
- 10% off additional ticket purchases
- Logo on jumbotron
- Social media recognition

**PAYMENT OPTIONS**  
OPTION A - One-time payment in full.  
OPTION B- Make up to 2 payments,  
but must be paid in full by November 1st.

## KEEP IT LOCAL SILVER- \$500

- 2 VIP tickets for Friday or Saturday (not both)
- 1 parking pass
- 2 GA tickets to use as giveaways
- 10 % off additional tickets
- Logo on jumbotron
- Social media recognition

**PAYMENT OPTIONS**  
OPTION A - One-time payment in full.  
OPTION B- Two payments of \$250,  
but must be paid by Nov. 1st

## KEEP IT LOCAL BRONZE- \$300

- 2 Preferred seating tickets for Friday or Saturday
- Parking pass
- Logo on jumbotron
- Social media recognition

**PAYMENT OPTIONS**  
One-time payment in full.

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# 9th Annual Concert in the Country

## YARD SIGN SPONSORSHIP

### FRONT ENTRANCE - \$250 (10 available)

- Single yard sign at front entrance
- Social media recognition

### BBQ COOK-OFF AREA - \$150 (8 available)

- Single yard sign in bbq cook-off area
- Social media recognition

### CORNHOLE TOURNAMENT LANE SPONSOR - \$100 (8 available)

- Single yard sign in bbq cook-off area
- Social media recognition